



May 2011

Updated, easier cotinine test requirements

A test to screen for tobacco use is required for Healthy *Blue Living*SM and Healthy *Blue Living Rewards*SM members who report they do not use tobacco. The test result must be recorded on the *Blue Care Network Qualification Form* and submitted to BCN within the 90-day qualifying period to allow those members to retain enhanced benefits.

A quantitative test is no longer required. Please collect a urine or serum specimen as required by your local JVHL laboratory and order a "nicotine metabolite screen." This is a qualitative test that detects cotinine, a metabolite of nicotine. Indicate on the qualification form whether the result was positive or negative and whether the screen was completed on a urine or blood specimen.

For more information, please see the article on [Page 6](#) of the May-June *BCN Provider News*.

New radiology management program

BCN has contracted with CareCore National to conduct a statewide outpatient radiology quality and compliance program. Over the next three years, CareCore will perform onsite reviews of all BCN-contracted outpatient radiology centers and practitioner offices that engage in radiology services. Provider offices will receive a letter in advance of their scheduled review. For more information, watch for an article in the July-August *BCN Provider News* or contact your provider representative.

Electronic voucher and EFT update

Providers currently signed up for electronic funds transfer with Blue Cross Blue Shield of Michigan can now view Blue Care Network electronic vouchers on web-DENIS. BCN will begin paying claims via EFT the week of June 6, 2011. Paper vouchers will be available until June. If you are already signed up for BCBSM EFT, you do not need to take any action. If you wish to sign up for BCBSM/BCN EFT, go to bcbsm.com/provider/provider_secured_services/left.shtml.

Blue Care Network offices will be closed Monday, May 30 for Memorial Day.



Member incentives

New member incentives

- **BCN and BlueCaid**
 - Diabetes testing
- **BlueCaid only**
 - Lead testing
 - Mammogram
 - Well-child visits



Ongoing member incentives

- **BCN and BlueCaid**
 - ADHD 30 day
 - ADHD 9 month
- **BlueCaid only**
 - Postpartum visit

Members may be calling your office for appointments and bringing forms to complete. For more information, please see [Pages 9](#) and [16](#) in the May-June *BCN Provider News*.

Diabetic retinal eye exam

- Blue Care Network does not require a referral for a member to see a BCN-contracted ophthalmologist for the diabetic eye exam.
- BCN has mailed forms to diabetic members to complete with their eye care specialist and return to BCN if they have had an eye exam in the past year.
- Completion of diabetic eye exams for BCN commercial members is included in the Performance Recognition Program (PRP).

BCNA global referral reminder

A global referral is not required for BCN Advantage HMO-POSSM members to see a specialist contracted with BCN Advantage. Primary care physicians should not request a global referral in these cases.

If you have questions or need assistance, please contact [your BCN provider representative](#).